



S C H E I D  
V I N E Y A R D S

**MARCH  
2017**

VIN'S CLUB  
NEWSLETTER

## LETTER FROM THE SCHEID FAMILY

Dear Friends,

Spring is literally around the corner in Monterey County and along with it, a spectacular wildflower show due to the rains this January and February. The rains came on heavy and often this winter and have lifted us out of a five-year drought. In addition to the early arrival of poppies and lupine, many vineyards across the state are seeing earlier bud break than usual. Although with early budbreak there is some risk of a late frost, our ponds and reservoirs are full and our vineyard teams are optimistic for a fantastic 2017 vintage year.

We have been sharing the news of our new Library Club with you over the past few months and are so excited to finally bring this offering to our members. The first ever release features three wines from the 2007 vintage which was noted as an exceptional year throughout California. It was also a slightly cooler year which resulted in wines with higher acidity and great structure—in other words, wines truly built to last! We suggest drinking the 2007 Pinot Noir Reserve now, but the Claret Reserve and the Petit Verdot will continue developing for years to come.

2017 marks the 20th anniversary of our estate tasting room in Greenfield and we are delighted to celebrate with a major renovation and the addition of a beautiful new event space we call The Claret Room. We look forward with pleasure to hosting our first wine club dinner there this month as well as opening the doors for private and corporate events. We're offering special rates for club members so please contact us for more information and be our guest!

We also have a full calendar of events planned for the year. We hope you will save the dates and plan to join us—whether you live right down the block, or have been dreaming of a vacation to the area. We look forward to seeing you at the winery and in the tasting room soon!

With warmest regards,

The image shows two handwritten signatures in black ink. The first signature, on the left, is 'Scott Scheid' and the second, on the right, is 'Heidi M. Scheid'. Both are written in a cursive, flowing style.

Scott Scheid and Heidi Scheid

## CURRENT RELEASES

WHITE WINES	BOTTLE	ESTATE CLUB	RESERVE & CASE CLUBS
2014 Albariño	\$22	\$18	\$15
2014 Pinot Blanc	\$26	\$21	\$18
2015 Grüner Veltliner	\$22	\$18	\$15
2015 Gewürtztraminer	\$16	\$13	\$11
2015 Grenache Blanc	\$22	\$18	\$15
2014 Sauvignon Blanc	\$20	\$16	\$14
2014 Odd Lot White	\$19	\$15	\$13
2014 Roussanne	\$24	\$19	\$17
2013 Chardonnay	\$25	\$20	\$18
2014 Chardonnay	\$25	\$20	\$18
2013 Triple Layer White	\$26	\$21	\$18

### RED WINES

2015 Pinot Noir Rosé	\$19	\$15	\$13
2013 Pinot Noir	\$36	\$29	\$25
2014 Pinot Noir	\$36	\$29	\$25
2013 Odd Lot Red	\$24	\$19	\$17
2013 Tempranillo	\$28	\$22	\$20
2012 Grenache	\$28	\$22	\$20
2013 GSM	\$28	\$22	\$20
2013 Merlot	\$24	\$19	\$17
2013 50/50	\$28	\$22	\$20
2013 Cabernet Sauvignon	\$32	\$26	\$22
2012 Petite Sirah	\$36	\$29	\$25
2013 Touriga Nacional	\$34	\$27	\$24
2013 Tannat	\$36	\$29	\$25

### RESERVE WINES

2011 "Isabelle" Sparkling Wine	\$48	\$38	\$34
2012 Chardonnay Reserve	\$38	\$30	\$27
2011 Pinot Noir Reserve	\$50	\$40	\$35
2012 Pinot Noir Reserve	\$50	\$40	\$35
2011 Pinot Noir Clone POM Reserve	\$65	\$52	\$46
2011 Pinot Noir Clone 667 Reserve	\$65	\$52	\$46
2012 Pinot Noir Clone 667 Reserve	\$65	\$52	\$46
2011 Pinot Noir Reserve SLH	\$75	\$60	\$53
2012 Pinot Noir Reserve SLH	\$75	\$60	\$53
2006 Claret Reserve	\$75	\$60	\$53
2010 Claret Reserve	\$68	\$54	\$48
2011 Claret Reserve	\$68	\$54	\$48
2010 Claret Reserve Magnum	\$150	\$120	\$105
2011 Claret Reserve Etched Magnum	\$175	\$140	\$123

### DESSERT WINES

2011 Late Harvest Riesling	\$23	\$18	\$16
2011 Closing Bell	\$39	\$31	\$27

### VIN'S LIBRARY WINES

2007 Pinot Noir Reserve	\$50	Library Club Exclusive
2007 Petit Verdot Reserve	\$65	Library Club Exclusive
2007 Claret Reserve	\$75	Library Club Exclusive

### MEMBERSHIP BENEFITS

Estate Club	Case Club	Reserve Club
20% discount	30% discount	30% discount



## **FEATURED WINES** | YOUR WINE SELECTION WILL VARY BASED UPON YOUR CLUB MEMBERSHIP

**ESTATE CLUB | PRICE INCLUDES 20% DISCOUNT**

### **2015 PINOT BLANC MESA DEL RIO VINEYARD, MONTEREY**

\$20.80 BOTTLE | \$249.60 CASE

A rich and expressive wine, our 2015 vintage shows lush flavors of pear and melon, a soft mouthfeel, and a lingering vanilla finish.

### **2015 GRENACHE BLANC SAN LUCAS VINEYARD, MONTEREY**

\$17.60 BOTTLE | \$211.20 CASE

Exquisite aromas of bright green apple and mandarin orange unfold into layers of honeysuckle, and lime with a clean, mineral edge.

### **2014 CHARDONNAY VIENTO, RIVERVIEW, SAN LUCAS, SCHEID, AND MESA DEL RIO VINEYARDS, MONTEREY**

\$20.00 BOTTLE | \$30.40 CASE

An elegant and balanced Chardonnay scented of green apple and lemon with tropical fruit flavors and a hint of vanilla and toasted brioche on the finish.

### **2014 MERLOT SAN LUCAS AND HAMES VALLEY VINEYARDS, MONTEREY**

\$19.20 BOTTLE | \$230.40 CASE

A bold and full-bodied wine loaded with black fruit flavors is enhanced by delicious spice and vanilla notes that unfold into a long, plush finish.

### **2014 ZIN BOB'S WAY HARTZELL VINEYARD, LODI**

\$22.40 BOTTLE | \$268.80 CASE

With ripe, juicy flavors of black cherry and raspberry, we're proud to present our Old Vine Zinfandel or, as we affectionately call it, Zin Bob's Way.

### **2013 PETITE SIRAH HAMES VALLEY VINEYARD, MONTEREY**

\$28.80 BOTTLE | \$345.60 CASE

Our Petite Sirah is full-bodied yet supple, with dark fruit flavors of black raspberry and black currant, and a hint of cinnamon and nutmeg.

**RESERVE CLUB | PRICE INCLUDES 30% DISCOUNT**

**2013 PINOT NOIR RESERVE - CLONE 115 VIENTO VINEYARD, MONTEREY**

\$45.50 BOTTLE | \$546.00 CASE

This single clone, single vineyard bottling is a true reflection of the terroir of our Viento Vineyard as well as the exquisite Dijon clone 115 with elegant rich aromas, exotic cherry flavors, and a supple texture.

**2013 PINOT NOIR RESERVE - CLONE 667 VIENTO VINEYARD, MONTEREY**

\$45.50 BOTTLE | \$546.00 CASE

Another single clone, single vineyard bottling from the Viento Vineyard, our Dijon clone 667 bottling displays the characteristic dark color, elegant bouquet, silky texture, and ripe, lavish fruit.

**2013 PINOT NOIR RESERVE - CLONE 777 VIENTO VINEYARD, MONTEREY**

\$45.50 BOTTLE | \$546.00 CASE

Dijon clone 777 typically yields a dense and complex wine with highly structured tannins built to age. Handcrafted in minute amounts, this Pinot possesses exotic spice aromas, black cherry and cassis flavors and a silky texture.

**SHIPMENT SCHEDULE | MARK YOUR CALENDAR!**

2017 Vin's Club Release Schedule

March 3/6 | May 5/8 | September 9/18 | November 11/6





## VIN'S LIBRARY SELECTIONS

### **2007 PINOT NOIR RESERVE *RIVERVIEW VINEYARD, MONTEREY***

\$50.00 BOTTLE | \$600.00 CASE

Hand-sorted on the vine, our 2007 Pinot Noir Reserve was grown on our Riverview Vineyard, where the cool temperatures of the 2007 growing season yielded intense black fruit flavors and superb tannin structure. Fermented and aged in small French oak for 18 months, we selected the finest 17 barrels to represent the final blend. With a beautiful, garnet hue in its maturity, flavors of red cherry and strawberry meld together with earth and truffle to present a remarkably intriguing and sophisticated wine that demonstrates all the magic cellar aging can produce.

### **2007 PETIT VERDOT RESERVE *MELROSE VINEYARD, NAPA VALLEY***

\$65.00 BOTTLE | \$780.00 CASE

In 2007, we were able to obtain a small amount of fruit from a renowned vineyard in the Rutherford district of Napa Valley. This Petit Verdot has been the stuff of legends ever since. As full bodied and richly purple colored now as it was in its youth, it is an intense and concentrated wine with abundant black fruit, a hint of violet, and a spicy edge. This distinctive wine has a strong yet supple tannin structure and elegant texture. Absolutely outstanding now with mind-blowing ageability, still!

### **2007 CLARET RESERVE *HAMES VALLEY, CENTRAL AND SAN LUCAS VINEYARDS, MONTEREY***

\$75.00 BOTTLE | \$900.00 CASE

Each year, using the tools of the vintage, Winemaker Dave Nagengast crafts this full-bodied, richly flavored wine from a palette of the five classic Bordeaux varietals. 2007 was no exception, hailing from a spectacular season that lent firm tannin structure conducive for ageing. Boasting sweet aromas of vanilla, cinnamon, cloves, layers of earth and black tea, this is a hauntingly complex wine with beautiful dark fruit still in the foreground, and the potential to continue developing for years to come.

**RESERVE & LIBRARY DINNER IN THE CLARET ROOM**  
**SUNDAY, MARCH 12**

**HISTORY OF CLARET LIBRARY VERTICAL TASTING**  
**WEDNESDAY, APRIL 5**

**STUMP THE WINEMAKER**  
**WEDNESDAY, MAY 17**

**CHARDONNAY II SAILBOAT RECEPTION ON THE BAY**  
**SUNDAY, JUNE 11**

**SPARKLING WINES OF THE WORLD**  
**WEDNESDAY, JULY 12**

**CLAMBAKE AT CARMEL BEACH**  
**SUNDAY, AUGUST 27**

**ANNUAL WINE CLUB HARVEST PARTY**  
**SATURDAY, OCTOBER 7**

**HARVEST BBQ AT ISABELLE VINEYARD**  
**SUNDAY, OCTOBER 29**

**ANNUAL WINE CLUB HOLIDAY PARTY IN THE HANGAR**  
**FRIDAY, DECEMBER 1**

**ANNUAL WREATH MAKING OPEN HOUSE**  
**SATURDAY, DECEMBER 2**

*Visit our website for more information or contact  
Michelle McDaid at 831.455.9990 or [michelle@scheidvineyards.com](mailto:michelle@scheidvineyards.com)*

**SAVE THE DATE**  
**CALENDAR OF EVENTS | 2017**